

**For Immediate Release**

**SHOWPLACE 16 COON RAPIDS TO PRESENT DISNEY'S  
"CHICKEN LITTLE" IN DIGITAL 3-D**

**Minneapolis, Minnesota, October 27, 2005** – Part of a historic rollout of digital cinema in North America, Kerasotes ShowPlace Theatres, LLC has partnered with REAL D and Dolby Digital to offer feature presentations in the REAL D Cinema format starting with the November 4, 2005 launch of Disney's "Chicken Little" in digital 3-D. The ShowPlace 16 in Coon Rapids is one of only 85 theatres nationwide chosen for the initial installment of the REAL D Cinema system, and is the only Minneapolis Area theatre capable of delivering this premium digital 3-D experience to "Chicken Little" moviegoers.

"We're enthused to work with Disney and REAL D to rollout this exciting next step in exhibition entertainment," said Tony Kerasotes, Chief Executive Officer, Kerasotes ShowPlace Theatres.

"REAL D Cinema is the next step in the evolution of cinema," said Michael V. Lewis, Chairman, REAL D. "It not only provides our exhibitor partners with premium entertainment experiences that can't be duplicated at home, but it also equips theatres with the latest digital entertainment capabilities and expands their opportunities to deliver new and unique programming."

REAL D Cinema systems play the highest quality 2-D and 3-D content using a single digital projector. The 3-D images projected onto a specially formulated silver movie screen are "decoded" by viewers wearing comfortable lightweight REAL D Cinema glasses. For the digital 3-D presentations of "Chicken Little," moviegoers will receive glasses, styled after the eyeglasses worn by the lead character - Chicken Little – that they can keep and take home as a souvenir.

Advance tickets are available at the theatre's box office, online at [www.FANDANGO.com](http://www.FANDANGO.com), or by calling 1-800-FANDANGO. An additional \$1 charge will apply to all digital 3-D showings. "Chicken Little" will also show on regular screens at regular admission prices at ShowPlace 16 on November 4.

Kerasotes ShowPlace Theatres, LLC, a family owned company founded in 1909, has corporate offices in Chicago and Springfield, Illinois. The company operates 76 theatres with 607 screens in the Midwest and is the nation's eighth largest film exhibitor.

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