

ATTN: MEDIA OUTLETS

For Immediate Release: Thursday, May 3, 2007

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**The new IMAX Theatre swings into action TONIGHT
with a SOLD-OUT MIDNIGHT SHOWING of
SPIDER-MAN 3: THE IMAX ADVENTURE**

Who: IMAX® THEATRE KERASOTES SHOWPLACE 16

What: IMAX® Special Midnight Showings of SPIDER-MAN™ 3
The first public showing of SPIDER-MAN™ 3 in the new IMAX Theatre is
a SELL-OUT!

When: Friday, May 4, 2007
12:02 AM

Where: Kerasotes ShowPlace 16
4325 S. Meridian Street, Indianapolis, IN 46217
317-784-0989

In *Spider-Man™ 3*, based on the legendary Marvel Comics series, Peter Parker has finally managed to strike a balance between his devotion to M.J. and his duties as a superhero. But there is a storm brewing on the horizon. When his suit suddenly changes, turning jet-black and enhancing his powers, it transforms Peter as well, bringing out the dark, vengeful side of his personality that he is struggling to control. Under the influence of the suit, Peter becomes overconfident and starts to neglect the people who care about him most. Forced to choose between the seductive power of the new suit and the compassionate hero he used to be, Peter must overcome his personal demons as two of the most-feared villains yet, Sandman and Venom, gather unparalleled power and a thirst for retribution to threaten Peter and everyone he loves.

For additional IMAX questions contact:

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