



KERASOTES THEATRES • Marketing

224 N. Desplaines • Suite 200 • Chicago, IL 60661 • 312-756-3366 • fax 312/777-0415

August 19, 2008
For Immediate Release

Contact: **Clair Malo**
(312) 756-3366

KERASOTES ANNOUNCES ENCHANTED EVENING SHOWS

WHAT: The Kerasotes ShowPlace 12 Theatres in Bolingbrook, IL will be testing Enchanted Evening Shows on Fridays and Saturdays beginning on September 5, 2008. All films beginning at 9:00 PM and later will be designated for adults 17 years or older. Youngsters between 7 and 16 will be admitted with an attending parent. Children under the age of 7 will not be admitted to these select presentations.

WHY: Adults are looking for entertainment options strictly available to them. Kerasotes is testing these Enchanted Evening Shows in response to customers' suggestions for presentations for a primarily all adult audience.

WHERE: Enchanted Evening Shows will be tested on Friday and Saturday presentations beginning at 9:00 PM and later at the ShowPlace 12, Bolingbrook, IL. Eleven (11) Kerasotes Theatre locations have had the program since fall of 2007.

WHEN: This test program will begin on Friday, September 5, 2008 at the ShowPlace 12, Bolingbrook, IL.

HOW: Tickets may be purchased for the Enchanted Evening Shows at the theatre box office or on line at www.Fandango.com. Further, Kerasotes welcomes comments from theatre patrons regarding this program. Please visit www.Kerasotes.com and click on the CONTACT US tab on the left (<http://www.kerasotes.com/Comments.aspx>).