

May 9, 2006 - Kokomo, IN

**KERASOTES THEATRES TO OPEN SHOWPLACE 12.
"POSEIDON" TO PREMIERE AT SPECIAL 10:00 PM ADVANCE SCREENINGS
THURSDAY, MAY 11TH**

Kerasotes Theatres announces the May 12 grand opening of its newest state-of-the-art theatre in Kokomo. The theatre is located just off East Hoffer Street and West of Route 31 - behind the Kokomo Mall. The ShowPlace 12 is a state-of-the-art multiplex offering stadium seating and digital sound in all auditoriums. It is situated to the north of the older Kokomo Mall Cinema 8, which ceases operation after the last shows on Thursday night.

"With the opening of the ShowPlace 12, we are extremely happy to be able to further serve our loyal Kokomo area patrons in time for the upcoming summer blockbusters, such as 'Poseidon' on May 12th and 'The Da Vinci Code' on May 19th. The actual opening is May 12th, but moviegoers can get an early look at the new complex when the theatre opens its doors Thursday night, May 11th, for special 10:00 pm advance screenings of 'Poseidon'. The stadium seating, huge screens, and digital sound in our theatre will provide an excellent movie-going experience," said Dean Kerasotes, Chief Operating Officer.

The ShowPlace 12 amenities include:

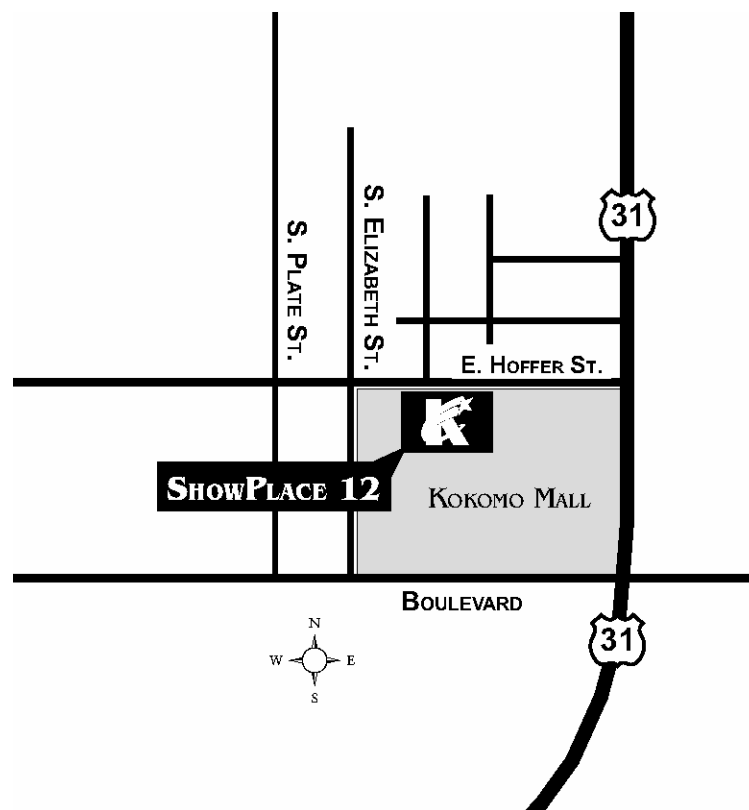
- Stadium seating that provides unobstructed viewing
- Luxurious high back rocker chairs with flip up cup-holder armrests
- Wall to Wall curved screens for sharp, bright pictures
- Dolby Digital Sound Systems in every auditorium
- State of the art projection systems
- Spacious modern lobby with game arcade
- Huge, fast service concession bar featuring our popular "Movie Combos," the best popcorn in town, Coca-Cola beverages, ICEE drinks, hot dogs, hot pretzels, nachos, bottled water, and more
- Free refill on all sizes of popcorn, soft drinks, and ICEEs
- Ticket kiosks for purchasing tickets and picking up internet tickets
- Plenty of free parking
- Features and show times available via phone at 1-800-Fandango (Express code 1639)
- Internet Ticketing via Kerasotes.com or FANDANGO.com
- Five Buck Club members welcome – sign up at www.fivebuckclub.net
- Matinee Movie Magic for Moms (& Dads) – see movies in a "baby friendly" environment the 1st matinee showings every Tuesday

Moviegoers will be able to choose from a terrific line-up of major motion pictures when ShowPlace 12 opens its doors on Friday, May 12. "Poseidon" debuts at the theatre's grand opening – with special advance screenings Thursday night May 11th at 10:00pm. "Just My Luck" will also make its debut May 12th. Other features

showing include “Mission Impossible 3,” “United 93,” “Hoot,” “RV,” “Ice Age 2,” and “Stick It.”

Kerasotes ShowPlace Theatres, LLC, a family owned company founded in 1909, has corporate offices in Chicago and Springfield, Illinois. With the opening of the ShowPlace 12 in Kokomo, the company will operate 76 theatres with 618 screens in the Midwest and is the nation’s seventh largest film exhibitor.

The media is invited to tour the theatre at 11:00 am Wednesday, May 10th, or by appointment (contact Tom Pautler at 312-775-3160 ext. 2363).



ShowPlace 12, 1530 E. Boulevard, Kokomo, IN 46902

Additional information is available on the Company’s Web site at www.kerasotes.com or by contacting Tom Pautler at 312-775-3160 ext. 2363.