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PRESS RELEASE

KERASOTES SHOWPLACE THEATRES, LLC TO OPEN SHOWPLACE WEST 12 All Stadium Seating Theatre to Open Friday, September 26, 2003

Kerasotes ShowPlace Theatres, LLC announces the Grand Opening of the ShowPlace West 12 in Springfield, Illinois on Friday, September 26. ShowPlace West 12 is located just off Wabash Avenue, one mile West of Veterans Parkway. The theatre will offer a full slate of the latest first-run films and features stadium seating and digital sound in every auditorium.

"There has been tremendous anticipation about the opening of our new theatre and I know that our patrons will love the amenities at our new state-of-the-art facility," said Dean Kerasotes, Chief Operating Officer of Kerasotes ShowPlace Theatres. The ShowPlace West 12 covers an area of 40,000 square feet and the building is designed for future expansion to 15 screens.

The new theatre features include:

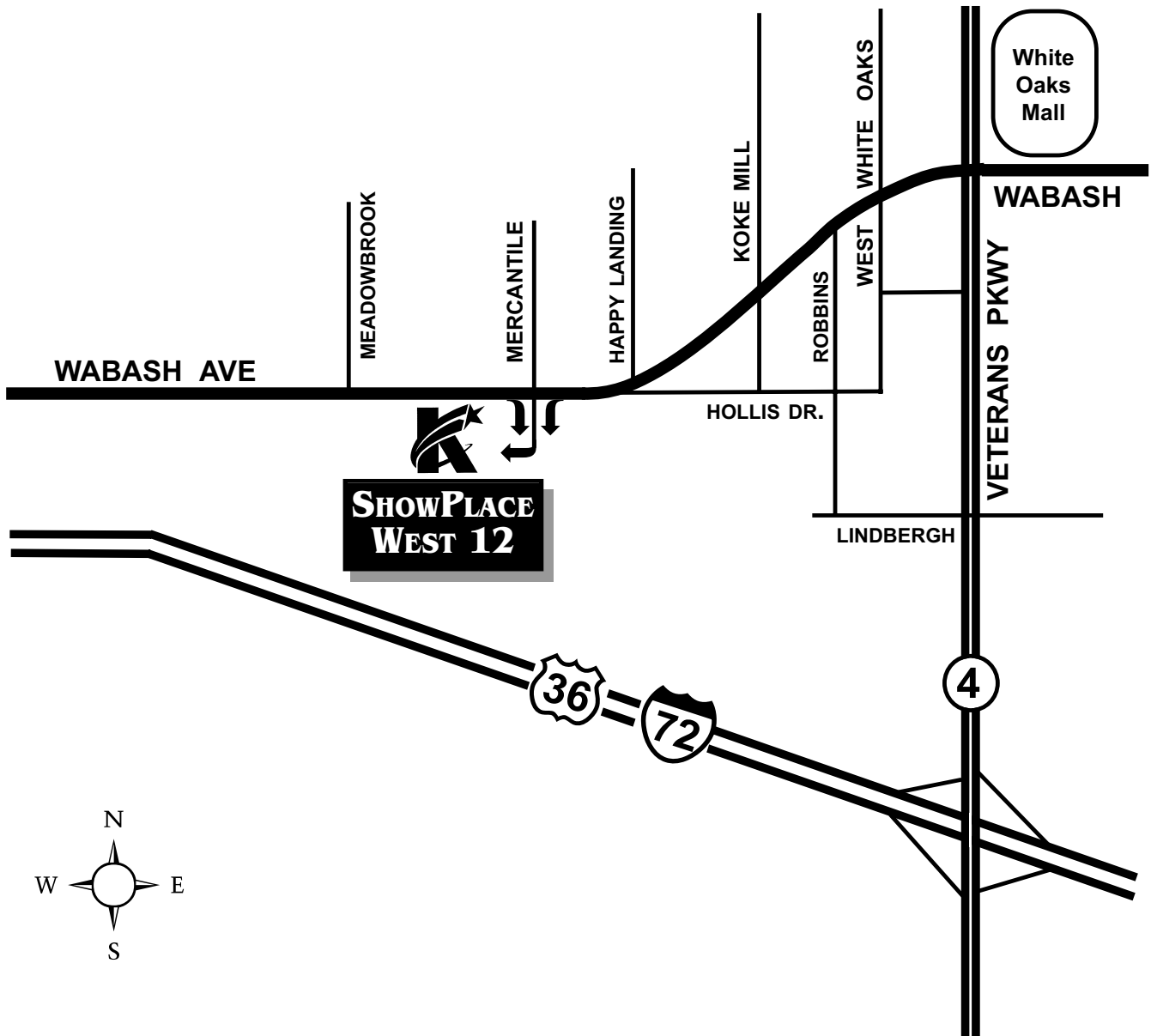
- * Stadium seating providing unobstructed viewing
- * Luxurious high back chairs with cup holder armrests
- * Wall to wall curved screens for maximum clarity
- * Dolby Digital Sound Systems in every auditorium
- * State of the art projection systems for brighter and sharper pictures
- * Spacious modern lobby with arcade
- * Large, efficient concession bar featuring popular "Movie Combo" choices (including our new "Megatub" and "Kid Add On" Combo), Coke products, ICEEs, hotdogs, hot pretzels, nachos, bottled water and more
- * Free refill on all sizes of popcorn, soft drinks, and ICEEs
- * Plenty of parking in our huge parking lot

The ShowPlace West 12 will be opening "Under The Tuscan Sun" and "The Rundown" on multiple screens beginning Friday, September 26 along with "Duplex", "Pirates of the Caribbean", "Secondhand Lions", "Cold Creek Manor", "Freaky Friday", "American Wedding", "Finding Nemo" and "Open Range". The ShowPlace theatre located in the Capital City Shopping Center will be renamed ShowPlace East 8 beginning Friday, September 26, 2003. The Showplace East 8 and Parkway Pointe will continue to run first-run full price films, and the White Oaks Cinema will begin offering discounted second-run films on Friday, September 26. The Esquire Theatre's last day of operation will be Thursday, September 25. Parkway Pointe Theatre will be the new home for the ongoing art, alternative and specialized film series.

Kerasotes Theatres is a family owned company founded in 1909. It currently operates 77 theatres with 540 screens in the Midwest.

FREE MOVIE Night

The public is invited to attend FREE MOVIES Thursday, September 25 at ShowPlace West 12. Features include "Sinbad", "Legally Blonde 2", "Daddy Day Care", "Charlie's Angels 2", "Winged Migration", "Bruce Almighty", "2 Fast 2 Furious", "Rugrats Go Wild", "How To Deal", "Spy Kids 3-D", "Whale Rider" and "My Boss's Daughter". Seating is on a first-come, first-serve basis. For Showtimes check your local listings or visit www.kerasotes.com.



Media Night

The Media is invited (by formal invitation only) to attend a Special Screening and a behind the scenes tour of Kerasotes' newest Theatre. FREE Popcorn, FREE Soda, FREE Hotdogs, and FREE Video Games will be provided. Doors open for Theatre Tour at 6:30 p.m. with a 7:00 p.m. Screening of "Under The Tuscan Sun". Formal invitations will be delivered to the media offices and MUST be presented at ShowPlace West 12 to attend.